

2017 Exhibitor Registration



Iowa Events Center
Des Moines, Iowa
November 17 - 18, 2017

The Heartland's Premier Auto Racing Trade Show

2017 Exhibit Space		Exhibiting Company Information
MINIMUM BOOTH SIZE 10'X10'	RESERVE BY MARCH 1ST 5% DISCOUNT	<p>The following exhibitor information (excluding email address) will be listed on HARS floorplan and website:</p> <p>Company Name: _____</p> <p>Contact Name: _____</p> <p>Address: _____</p> <p>City/State/Zip: _____</p> <p>Phone: _____</p> <p>Cell: _____</p> <p>E-Mail: _____</p> <p>Website: _____</p> <p>PRODUCT you will be displaying at Show: _____</p> <p>METHOD OF PAYMENT:</p> <p><input type="checkbox"/> CREDIT CARD PAYMENT – I AUTHORIZE HEARTLAND AUTO RACING SHOW to:</p> <p><input type="checkbox"/> DEPOSIT - Charge my credit card now for 50% deposit</p> <p><input type="checkbox"/> FULL PAYMENT- Charge my credit card now for full payment</p> <p>Card #: _____</p> <p>Expiration Date: _____ -4 digit code: _____</p> <p><input type="checkbox"/> CHECK Made payable to: HEARTLAND AUTO RACING SHOW</p> <p>50% DEPOSIT DUE NO LATER THAN FEBRUARY 1, 2017</p> <p>FULL PAYMENT IS REQUIRED NO LATER THAN OCTOBER 1, 2017</p> <p>FULLY REFUNDABLE UP TO OCTOBER 1, 2017</p> <p>HARS USE ONLY:</p> <p>Upon acceptance by Heartland Auto Racing Show (HARS), this application becomes a contract and shall be a legally binding agreement.</p> <p>Date Received _____ Payment Received _____</p>
\$400 PER 10'X10' BOOTH	10% DISCOUNT IF PAID IN FULL BY MARCH 1ST	
50% DEPOSIT DUE FEBRUARY 1ST	BALANCE DUE OCTOBER 3RD	
<p>Complete The Following:</p> <p>Booth Size Requested : _____</p> <p>Floor Plan Location:</p> <p>1st Request: _____</p> <p>2nd Request: _____</p> <p><input type="checkbox"/> I request HARS show management to select my booth location</p> <p>Booth assignment will be made on February 1st with contracts received with a 50% deposit on a first come, first serve basis.</p> <p>HARS show management shall determine final placement of all exhibits.</p> <p>We look forward to seeing you at the Heartland Motorsports Show!</p>		

*100,000 Square Feet*Affordable Booth Pricing*The Region's Best Buyers*A Friendly Buyers*AFriendly And Knowledgeable Staff*

Submit Completed Form:

E-mail: info@heartlandautoracingshow.com
Mail: Heartland Auto Racing Show
923 6th Ave NE Independence, Iowa 50644

IOWA MAIN OFFICE: 319-269-3260
COTY MALLICOAT: 515-298-1193